# John M Campos

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- ~ Operations Manager ~ Program Manager ~ Project Manager ~ Business Consultant ~ ~ Marketing Consultant ~ Website Consultant ~
- ~ Professional Audio Engineer ~ Professional Drummer ~ Professional Photographer ~ ~ Martial Arts Instructor ~

Dynamic manager experienced in managing technology sales, operations, projects. Possess applied knowledge with wide area of business management and problem resolution. Operates well in strategic and tactical modes; passionate, affable, organized, and well-articulated. Communicates and adapts well with varying personality types and surroundings.

#### **CORE COMPETENCIES**

- Strategic Focus
- Problem Solving
- Marketing Strategies
- Organized Approach
- Project Management
- Motivator
- Systems Efficiencies
- Operations Processes
- Vendor Relationships
- Budgeting/Forecasting
- Channel Partnerships
- Adaptable

# HIGHLIGHTED CAREER ACHIEVEMENTS

- Operations Management As branch manager for Siemens Medical Informatics division; blew away revenue numbers by 120%. Bootstrapped private consultancy to a 10 year successful service organization; designed highly efficient and effective Service Help Desk, and effective Sales and Project Implementation Procedures.
- **Account Management** Drove 30 recurring revenue technology service accounts within first 3 years growth with private consultancy firm.
- Technology Relocation Projects / Technology Implementation Projects Successfully managed projects within budget and schedule; network infrastructure, telephony systems, server systems, information systems implementation, cloud migrations, and website implementations
- **SFUSD "No Child Left Behind Program"** Successful project implementation for three San Francisco school technology infrastructure development projects.
- US Postal Service MCDC Scanner Project Site planning and technology implantation of USPS's first pocket scanner program. Travelled Northern and Central California assessing, documenting, and planning technology implementations. Led team of 7 to implement, test, and turnover new devices.
- **Startups** MetaLithic's Hardware/Software bleeding edge technology project designed help desk & QA process, modified audio circuit hardware, design software interface, perform tradeshow presentation all in the same quarter..

#### PROFESSIONAL EXPERIENCE

## Independent Consultant Honolulu, HI

**2012 – Present** 

Business and Marketing Consultant

#### Strategic Advisor

- Business Mind Mapping and Planning, Marketing Planning and Services, Project Management
- Website design/build/hosting, Social Media Strategy & Services

# Photographer – www.jc808photography.com

• Personal & Business, Products, Headshots, Group shots Location shots

# PayPerCloud, Inc Folsom, CA (remote)

2011 - 2012

Technology Services and Cloud based solutions

#### Account Manager

- Manage account transitions of DNi customer base
- Business development of partnership relations
- Rep Technical Services and Cloud Solutions

# DNi Technology Solutions, Inc., San Ramon, CA

2002 - 2011

Built and managed successful technology consulting firm

Pres/CEO 12/2002 to 2011

- Startup phase, expansion phase, and acquisition phases
- Built and led a staff of 14 FTEs through operations, technical support best practices, and sales/marketing
- Represented agency to clients; developed and recommended marketing programs; developed new accounts; reactivated dormant client relations, deepened and broadened C-level and long term relationships.

## Principal Consultant

12/2002 to 12/2010

• Provide strategic technology consultation and solutions for new and existing clients

#### Technical Project Management

12/2002 to 07/2011

- Managed IS and IT technology implementations, migrations, relocations
- Focus in Microsoft Server/Desktop technologies, Cloud based services
- Systems integrations, MIS upgrades and migrations, Accounting systems upgrades/migrations

# Sales & Marketing

12/2002 to 07/2011

- Brand and website development, pricing, and promotions
- Full sales cycle from proposals to contracts

## Siemens Medical Corporation, Pleasanton, CA

1999 - 2002

Experience in Enterprise Healthcare environments (Shared Medical Systems)

#### Project Manager II

02/1999 to 08/1999

■ Technical Project Management – Hospital IS, MIS, IT, Integration Deployments

#### Regional Field Manager

08/1999 to 03/2000

- Managed 15 FTE in IT and IS Services focused in Healthcare Business Systems
- Drove billable revenues to record high
- Attained high level of customer satisfaction

#### Strategic Technology Sales

03/2000 to 06/2002

- Technology overlay representative of Account Executives
- Technology presentations, seminars, meetings, proposal/contract writing
- Attained favorable sales amidst rapidly declined industry technology spending

# Project Manager III

06/2002 to 12/2002

- Technical Project Management Hospital Systems Deployments
- Microsoft Server, Citrix, Unix, PC rollouts
- Information Systems, Integration, Information Technology
- HIPAA Compliance discussions and verifications

#### PRIOR PROFESSIONAL EXPERIENCE

# JH Bryant, Hayward CA

<del>1997 - 1999</del>

#### Project Manager

- Data/Voice infrastructure quotations/proposals
- Project Management of large scale implementation projects
- Work with local permit and regulatory compliance
- Managed several "No Child Left Behind" infrastructure projects in San Francisco
- Managed USPS' "Field Scanner" implementation project for Northern California

# Metalithic System, Inc., Sausalito, CA

1995 - 2001

Varying roles and capacities with cutting edge technology firm in the Super Computer arena **Starbridge Systems, Inc., Salt Lake City, UT** Aide with startup planning phase for

## Help Desk Manager /QOS Project Manager

- Built Help Desk Management System
- Interface with QA on services feedback
- Feature/bug software project management
- Attained high level of customer satisfaction and responsiveness

# Marketing / Trade Shows

- Schedules and setup Music trade events; NAMM, AES
- Actively market and represent products at trade events

## Independent Consultant, Bay Area CA

1987 - 1995

Principal Consultant - IBM Systems 36/38/AS400, PC/PC Networks, Data/Voice

# XL DataComp, Inc., Redwood City, CA

1986 - 1987

**SR Field Engineer** - IBM Systems 36/38/AS400

## Bell Atlantic, Inc., San Leandro, CA

1984 - 1986

Field Product Specialist - IBM System 36, 38

# DP Enterprises., San Leandro, CA

<u> 1982 – 1984</u>

Field Engineer - IBM Unit Record, PC/XT/LAN, System 32, 34, 36

#### **EDUCATION**

US Air Force Basic Electronics, Navigation Systems, Computer Monitoring Systems IBM Unit Record Equipment, IBM Systems 32, 36, IBM PC/XT/ Desktops Arcserve, Ethernet Networks, IBM Systems 38, AS/400
Microsoft Servers; NT, 2000, 2003, 2008
Presentations & Public Speaking – Siemens Medical
Project Management Essentials – Siemens Medical
Microsoft SBS 2003; Exchange, AD,
PMI PMP – V4 Certification In Progress

# **ASSOCIATIONS**

Lao Freedom Ride Bicycle Foundation – Nourish Laos' Children – Hand in Hand
Youth Homes Organization, St Judes for Children
US Tae Kwon Do Association
Danville Chamber of Commerce & San Ramon Chamber of Commerce
BNI, B2B Marketing Group, G2B Marketing Group
ASCII Group ConnectWise MIS Group Kaseya Managed Services Group
PMI Member / Honolulu Local Chapter

#### REFERENCES

#### **Professional**

Kent Gilson – MetaLithic Systems, Starbridge Systems (Pres/CEO) (801) 803-8108

Todd Beakey - Rspeed Inc (Pres/CEO) (925) 218-3577

Rob Herman - Microsoft / Polycom (206) 552-6185

Ed Noon - Noon International (Pre/CEO) (925) 323-9143

Pat Minnehan - Siemens Medical Corp (prior Manager) (949) 300-9562

# **Personal**

Grandmaster Alan Sim – (415) 640-3344 Grandmaster William Lam - (510) 381-2148 Grandmaster Gini Lau - (510) 282-2829 Grandmaster Eric Lee - (323) 851-9112

## **INTERESTS & OTHER SKILLS**

Music Producer/Engineer (Studio & FOH), Producing, Songwriting, Arranging, Drums/Percussion
Video Production: Storyboarding, videography, audio & sound recording/editing
Martial Arts Instructor: 4th dan Tae Kwon Do
Photography & Videography
Golf – Golf Swing Coach
Charities NPO's